



APHM

International Healthcare
Conference and Exhibition
2010

13-15 July 2010
Kuala Lumpur
Convention Centre
Malaysia

Theme **3G'S** in Hospital Management
- Governance, Giving and Greening

18TH YEAR!

The Association of Private Hospitals of Malaysia (APHM) was registered in 1972. Today, the association has 112 members from all over Malaysia.

APHM was set-up to coordinate activities of private hospitals in Malaysia with the aim to facilitate healthcare of the highest standards to the public. It is also focused in promoting cooperation amongst member hospitals and other healthcare providers. One of the core objectives of APHM is to develop and maintain a uniformly high standard of patient care, skills, services and professionalism in Private Hospitals in Malaysia. With the support from the Ministry of Health Malaysia and other agencies, APHM continues to play a significant role in the promotion and preservation of health and prevention of disease.

APHM has been organising the International Healthcare Conference and Exhibition on an annual basis in Kuala Lumpur since 1993.

Join us in our upcoming 18th annual conference and exhibition
on 13 – 15 July 2010!

Contact Ms Majmin at 6017-8821680 NOW
to reserve your exhibition space.



www.aphmconferences.org

APHM
Persatuan Hospital Swasta Malaysia
Association of Private Hospitals of Malaysia

No. 43, 2nd Floor,
Jalan Mamanda 9,
Ampang Point, 68000 Ampang,
Malaysia.

Tel : 603-4251 7032

Fax : 603-4251 7031

Mobile : 017-882 1680

Email : majmin8@pd.jaring.my

EXHIBITION GENERAL INFORMATION AND PROCEDURES

1. Venue

Exhibition Hall 5, Ground Floor
Kuala Lumpur Convention Centre
Kuala Lumpur City Centre
50088 Kuala Lumpur, Malaysia

2. Date of Event

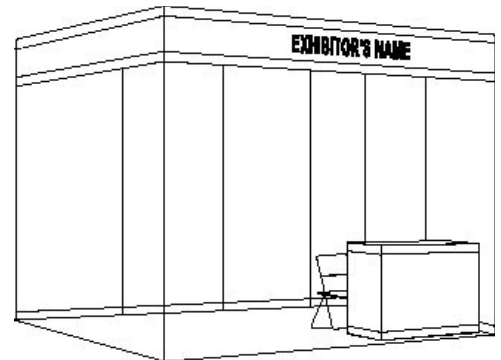
13 – 15 July 2010 (Tuesday – Thursday)

3. Types of Booths

a) Shell scheme design (3m x 3m) **(RM8,000-00/US\$2,500-00 per booth)**

Inclusive of :

- Rear and dividing walls of 2500mm high using white aluminium system and white melamine panels
- Fascia to include exhibitor name in block type cut-out letterings
- Two units 40 watt fluorescent light
- One unit 13Amp single phase power point
- One unit information desk
- Two units white folding chairs
- One unit waste paper basket
- Carpet for booth area



b) Bare space of 3m x 3m **(RM7,500-00/US\$2,350-00 per booth)**

4. Benefits for Exhibitors

Every registered booth is entitled to :

- **Complimentary write-up in the Souvenir Programme, of the exhibitor's products and services** (150 words for every 9 sq meter confirmed)
- **Exhibitor's logo, full contact details and product write-up will be included in APHM's website : www.aphmconferences.org** . (This will be in the exhibition floor plan section)
- **Complimentary WiFi facilities in Exhibition Hall 5**
- **Complimentary invitation cards for viewing of exhibition**
- **Database of conference delegates and exhibition visitors** (will be given after event)
- **15% discount for Conference seats** (based on non-member rates)
- **15% discount for advertisements in the Souvenir Programme**

5. Payment Terms

(a) Deposit of RM2,000/US\$500 per booth is required to secure your booking.

Balance payment is required by **10 May 2010**

(b) By cheque / bank draft / telegraphic transfer payable to **"Association of Private Hospitals of Malaysia"**

Bank account : 1432-0002193-054
Bank address : CIMB Bank
Cawangan Jalan Tuanku Abdul Rahman
338, Bangunan Commerce Life
50100 Kuala Lumpur, Malaysia
Bank swift code : CIBBMYKL

(Copy of bank-in slip to be faxed to 603-42517031 as proof of payment)

6. Booth Selection System

Selection of booth is on a first payment received basis. Payment terms as per no. 5 above

7. Closing Date

All exhibition booking forms and full payment must be received by 10 May 2010

EXHIBITION GENERAL INFORMATION AND PROCEDURES

8. Cancellation Charges

The following cancellation charges will be imposed for every booth cancelled, according to the following schedule:

Cancellation received	Cancellation charge
Before 10 th May 2010	50% of booth cost
After 10 th May 2010	100% of booth cost

9. Additional Equipment and Electrical Fittings

Additional items may be ordered from the exhibition contractor. 30% surcharge is applicable to orders received after 12 June 2010 and 50% surcharge for on-site orders of items (subject to availability). The Exhibition Logistics Information, inclusive of order forms for additional equipment and electrical fittings will be given to confirmed exhibitors.

10. Set-up Time

12.00 noon to 10.00 pm on 12 July 2010 (Monday)

11. Dismantling Time

6.00 pm to 9.00 pm on 15 July 2010 (Thursday)

12. Trade Viewing of Exhibition

Please note that the Exhibition will be open for trade viewing from 9.30 am to 5.30 pm on 13 – 15 July 2010

13. Liability/Insurance

Although the Organizers will do its utmost to ensure the security of the area, they shall not be held responsible in the event of any loss or theft of exhibitors' belongings. All exhibitors are responsible to ensure that their items are adequately insured.

14. Official Exhibition Contractor

Exhibitors who have booked bare space and who will be doing independent stand constructions are required to get their contractors to liaise with the Official Exhibition Contractor, Innogen Sdn Bhd. We will send to the exhibitors, the rules and regulations pertaining to independent stand construction.

Innogen Sdn Bhd

No. 1, Jalan Perusahaan 1, Taman Industri Selesa Jaya
43300 Balakong, Selangor, Malaysia
Tel : 603-8961 1108
H/P : 012-278 7979
Fax : 603-8961 0687

Contact person : Mok Yin Yin / Yvonne Lee

Email : info@innogen.com.my

15. Official Freight Forwarder

The Official Freight Forwarder is R.E. Rogers (Malaysia) Sdn Bhd. Exhibitors are advised to contact them for all necessary transport of exhibition material and customs formalities

R.E. Rogers (Malaysia) Sdn Bhd

No. 7, Jalan Juruodit U1/76, Taman Perindustrian Batu Tiga
40000 Shah Alam, Selangor, Malaysia
Tel: 603-5510 8611
Fax : 603-5510 6296

Contact person: Syed Amirul

Email: amirul@rerkul.com.my

FLOOR PLAN

APHM INTERNATIONAL HEALTHCARE EXHIBITION 2010

13-15 JULY 2010

HALL 5, GROUND FLOOR, KUALA LUMPUR CONVENTION CENTRE

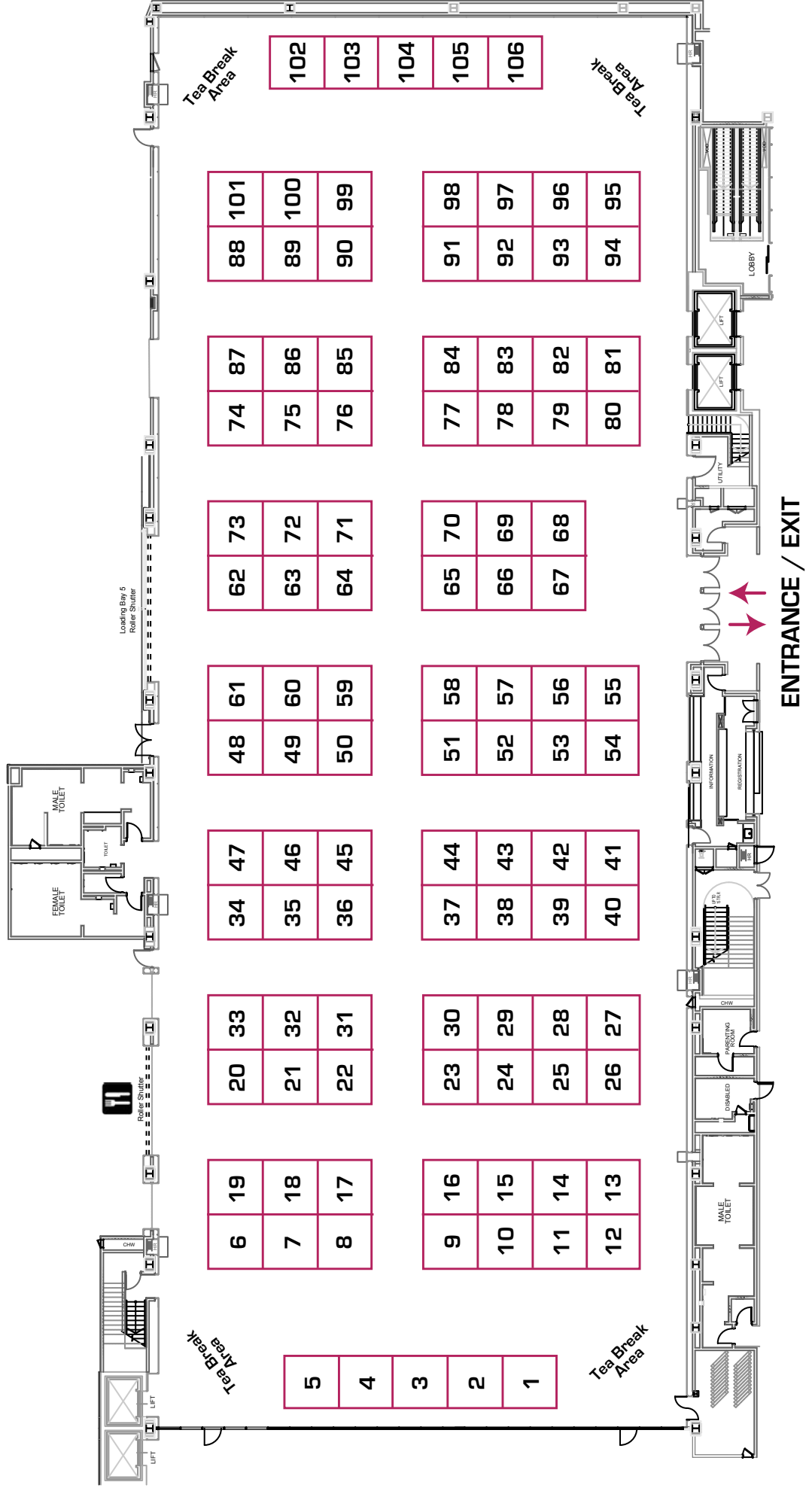


EXHIBIT PROFILE

This is not an exhaustive list. It is only a guide on what to exhibit

Air and Water Treatment Technologies	Health Food and Products
Air Conditioning Equipment	Health Insurance and Financing
Air Rescue Services	Imaging Equipment
Alarm Equipment	Laboratory Apparatus
Anesthetics	Lasers
Beds/Bedside Materials	Life Support Equipment
Bio Technology	Medical Furniture
Business Machines	Medical Information Systems Management
Cardiac Therapy Equipment	Nurse Calling System
Care Support Systems	Operating Theatre Equipment
Cleaning Equipment	Orthopedics Equipment
Consumable Supplies and Products	Para-Medical Equipment
Data Processing Equipment	Patient Monitoring Equipment
Diagnostic Equipment	Pharmaceutical Drugs
Dialysis Equipment	Physiotherapy/Prosthesis Materials
Disposable Materials	Security Systems
Distribution Systems	Software Solutions
Educational Programmes	Sterilization and Disinfection Equipment
Emergency Vehicle Equipment and Maintenance	Storage/Preservation Materials
Energy Saving Systems	Surgical Equipment and Products
Fire Fighting Equipment	Telemedicine - Hardware/Software
Floor Materials	Ultrasonic Diagnostic Instruments
Garments/Footwear	Wheelchairs/Stretchers
Gas Piping Equipment	X-Ray Diagnostics Equipment

PARTIAL LIST OF PAST EXHIBITORS

Abex Medical System • Acucare Systems • Aerocom • AKUD • MedPharm • Alert Life Sciences
 Computing • Allocate Software • AP Training • APT Healthcare Services • Ashva Technologies
 • ASQua • Atmos Medizintechnik • B Braun Medical Supplies • Beijing Golden Huahan New
 Technology • Bell Comm Technologies • Besta Corpn • Bizit Systems • Bumi GT • Cadi Scientific •
 Carmel Pharma • CCM Marketing • CMPMedica • Coveright Surfaces Malaysia • Cross Protection •
 Cybron Technology • Dynamed • Eetarp Engineering • e-health2u • Elmed Instruments • Emergency
 Resource Mgmt • Eye-2-Eye Communications • Faber Group • First DataBank Asia Pacific • Focus
 Learning Consulting • Frankfurt School of Finance & Management • GE Healthcare • hawo • HES
 Healthcare Equipment Supplies • Hospis Malaysia • Huntleigh Healthcare • IBA Health • IBM Malaysia
 • Ideal Healthcare • IDS Services • Infinity 21 • Institut Jantung Negara • International Medical
 University • Iris Medical Supplies & Services • Joint Commission International • Jubli Medik • KAZ
 Medisystem • Kimberly-Clark • Kinsmedic • KPJ Healthcare • LAC Medical Supplies • Lactaequip Medical
 • LKL Advance Metaltech • Malaysian Healthcare • MATRADE • Maymedic Technology • Mecomb
 Malaysia • medavis • Medicopex • Meditron Furniture • Metrotube • MIDA • Ministry of Health Malaysia
 • MIPM Mammendorfer Institut fur Physik und Medizin • MRE • MSQH • MyRF Tag • NC Capital
 Technologies • Nison Instrument (Shanghai) • Operon • Pantai Holdings • Penang Adventist Hospital
 • Peransang Jati • Perunding Endah Alam • Philips Malaysia • Primax Berlin • Prince Court Medical
 Centre • Profdoc • proxomed Medizintechnik • Quality Associates • Radicare • Raumedic • Remi Scientific
 • ResearchBooks Asia • Respimedica • Sato Auto-ID Malaysia • Shenzen Emperor Electronic Technology
 • Shenzen Hexin Zondan Medical Equipment • Shimadzu (Asia Pacific) • Siemens Malaysia
 • Sime Darby Medical Centre Subang Jaya • Singapore Health Services • Smart Instruments • Sunway
 Medical Centre • Taraf Synergy • Tech-Lab Manufacturing • Technology Medical Associate • Tecomas
 • TH Properties • Total Health Information Systems • Tourism Malaysia • Translab • Tyco Healthcare
 Medical Supplies • UM Specialist Centre • Unipress Distributor • Vitalan Medical Lab Services •
 Welch Allyn Malaysia • Working Systems Solutions • WTK Technologies • WWF-Malaysia • Zynx Health

EXHIBITION BOOKING FORM

Booking Dateline 10th May 2010



Please complete this form and fax to 603-4251 7031 or email : majmin8@pd.jaring.my

1. Company : _____
2. Address : _____

3. Telephone : _____ Facsimile : _____
4. E-mail : _____
5. Website address : _____
6. Contact Person : _____
7. Designation : _____
8. Number of booths required _____
9. Booth Numbers : _____
10. Name of Exhibitor Company to appear on Fascia Board of the Booth (not more than 30 letters)

11. Please indicate 3 key product categories that you will be exhibiting

12. Country of origin of the products / services _____

Submitted by	: _____	Signature	: _____
Designation	: _____	Date	: _____
Company Stamp	:		

Note : Information provided in points 1-6 will be included in the 'Listing of Exhibitors' in the Souvenir Programme.

SOUVENIR PROGRAMME BOOKING FORM



Booking Dateline 10th May 2010

Please complete this form and fax to 603-4251 7031 or email : majmin8@pd.jaring.my

1. Company : _____
2. Address : _____

3. Telephone : _____ Facsimile : _____
4. E-mail : _____
5. Contact Person : _____
6. Designation : _____

7. Are you an exhibitor at APHM International Healthcare Exhibition 2010?

(Exhibitors are entitled to 15% discount)

Yes

No

8. ADVERTISEMENT SELECTION

DISPLAY	PRICE STRUCTURE	PLEASE TICK
Outside Back Cover	RM6,000 (Colour)	
Inside Front Cover	RM5,000 (Colour)	
Inside Back Cover	RM4,500 (Colour)	
Full Page (R. O. P)	RM3,000 (Colour)	
Full Page (R. O. P)	RM2,000 (Black & White)	
Half Page (R. O. P)	RM2,500 (Colour)	
Half Page (R. O. P)	RM1,500 (Black & White)	

9. SPECIFICATIONS

Full Page

Trim Size

298mm (H) x 210mm (W)

Half Page

Trim Size

145mm (H) x 210mm (W)

Soft copy adverts are to be done in ai (Adobe Illustrator) format or saved in high resolution pdf format.

10. DEADLINE FOR MATERIALS

Deadline for submission of soft copy is 10th June 2010.

Colour proof / print out is required for colour advertisement.

Submitted by :

Company Stamp

Designation :

Signature :

Date :